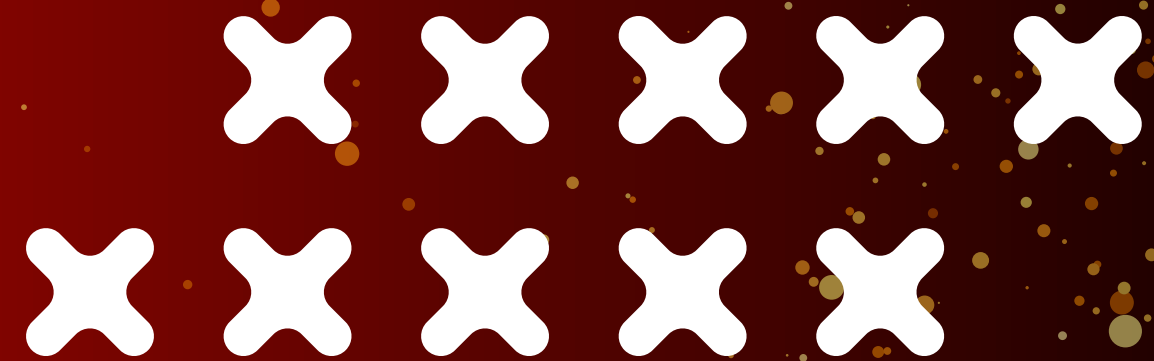




I AM KINZALQADAR FESTIVAL



Presents:
kinzAlqadar

CARTAGENA

23 & 24 NOV.

CRESPO SEAFRONT



**I AM KINZALQADAR
FESTIVAL**



YO SOY KINZALQADAR

Fest

CARTAGENA

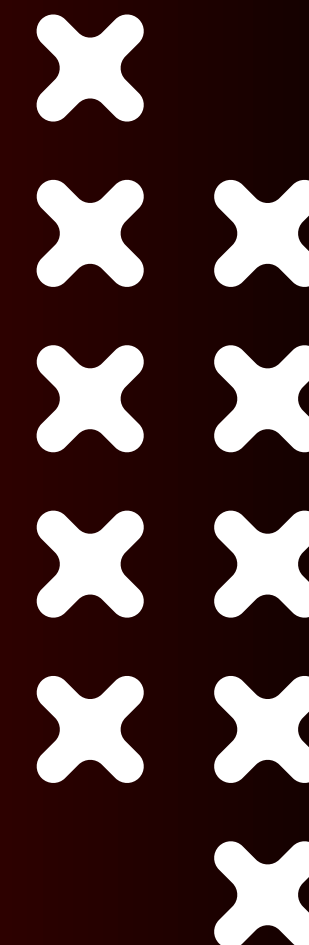
23 Y 24
NOVIEMBRE
MALECÓN
CRESPON



kinzalqadar.com/yo-soy-kinzalqadar-festival



KINZALQADAR IS AN ORGANIZATION FOCUSED ON CULTURAL PROMOTION, SUPPORTING ARTISTIC TALENTS, AND EDUCATIONAL OPPORTUNITIES THROUGH INTERNATIONAL PARTNERSHIPS. WITH EXPERIENCE IN CREATING EVENTS THAT BRING TOGETHER COMMUNITIES AND BRANDS, THEY AIM TO OFFER UNIQUE EXPERIENCES IN ENTERTAINMENT AND ACADEMIC DEVELOPMENT.



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AN EVENT THAT *** *CELEBRATES THE CULTURE* EDUCATION AND COMMUNITY

I Am KinzAlqadar Festival is much more than just an entertainment event. It's an experience that connects the local community with culture, music, gastronomy, and education, in an environment where everyone, from children to adults, finds their place.





CARTAGENA

××× *CRESPO SEAFRONT*

Over 10,000 attendees will participate in two days filled with cultural, educational, gastronomic, and artistic activities

Audience Segmentation:

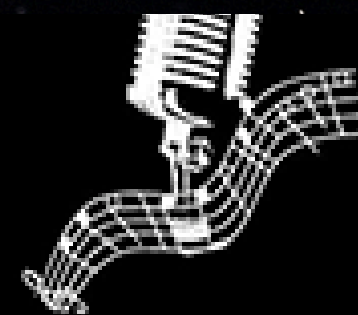
Families, students, artists, music and culture lovers, businesses, and the international community



WHY PARTICIPATE *AS A SPONSOR?*

Brand Exposure in a Multicultural Environment

Your brand will be showcased to thousands of people at an event that connects the local community with values of family, culture, and well-being.



TALENT KINZ MUSICAL
JLV INTERNATIONAL

talento.kinzalqadar.com

I AM KINZALQADAR
FESTIVAL



WHY PARTICIPATE *AS A SPONSOR?*



Exclusive Branding Opportunities
The different areas of the event offer exclusive spaces to showcase your brand, from the children's area, pet area, fitness zone, to the three concert stages, the traditional food area, and the VIP section.



XXX

WHY PARTICIPATE *AS A SPONSOR?*

Strategic Partnerships and Social Responsibility

By sponsoring this event, you will contribute to strengthening local culture and providing educational and professional development opportunities to students through exchange programs and student support



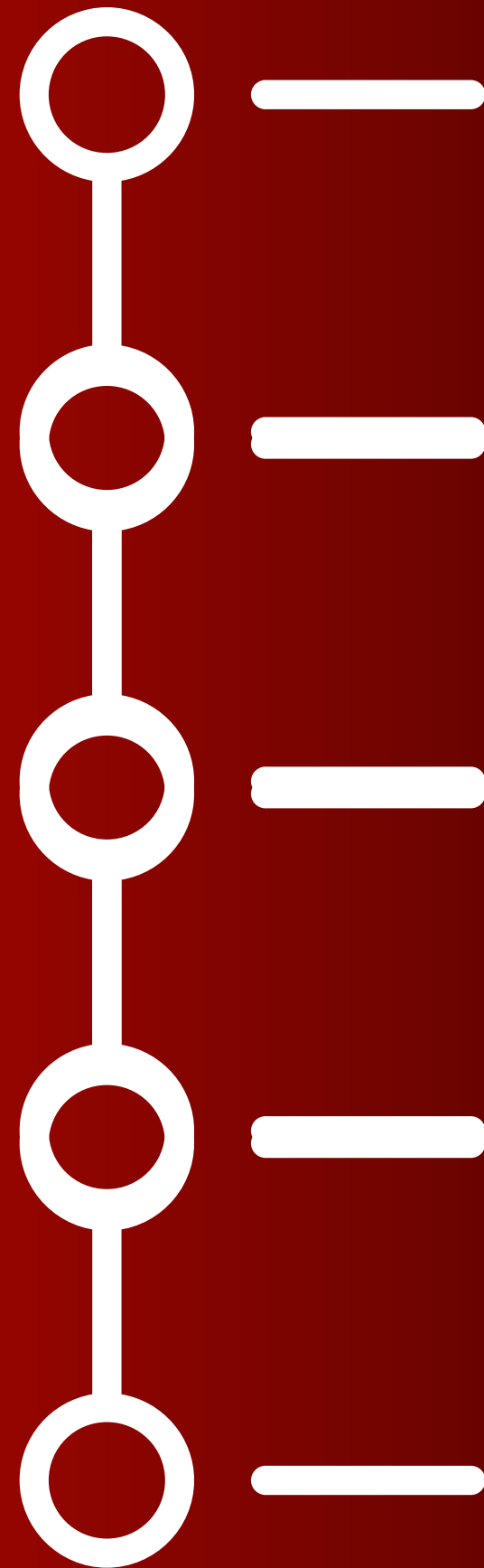


EVENT ZONES



EVENT ZONES

I AM KINZALOQADAR FESTIVAL



CHILDREN'S AREA

A space dedicated to fun and learning for the little ones

FOOD'S AREA

The best of local cuisine, drinks, grilled foods, and fast food

HANDICRAFT AREA

The best handicrafts from the city and region in one place.

UNIVERSITY AREA

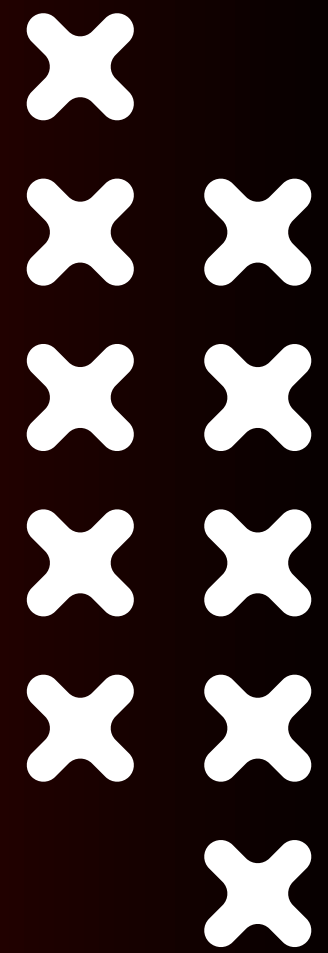
Promotion of International Education. Participation of universities and exchange programs.

CONCERTS AREA

Three stages with performances by artists such as Daner DanDan, BigWes, Marino Mambo, Orquesta Fandango, and Henry Acuña.



I AM KINZALQADAR FESTIVAL INCLUDES STRONG PARTICIPATION FROM UNIVERSITIES AND EXCHANGE PROGRAMS TO EUROPE AND THE UNITED STATES, CREATING ACADEMIC DEVELOPMENT OPPORTUNITIES FOR YOUNG PEOPLE IN THE REGION. THIS WILL BE A MEETING POINT FOR UNIVERSITIES FROM DIFFERENT PARTS OF THE WORLD, COMING TOGETHER TO OFFER INFORMATION AND GUIDANCE ON EXCHANGE PROGRAMS, SCHOLARSHIPS, AND EDUCATIONAL OPPORTUNITIES ABROAD.



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YO SOY KINZALQADAR FESTIVAL

TALENT KINZ MUSICAL JLV

CANTANTES MÚSICA Tropical

APOYAMOS EL Talento Latino EN EUROPA

REGISTRO talento.kinzalqadar.com @kinzalqadar

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DANDAZAN

TALENT KINZ MUSICAL JLV

San Andrés Islas - Colombia @kinzalqadar

TALENT KINZ MUSICAL JLV

REGGAE 2024 MUSIC

BROWES

TALENT

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YO SOY KINZALQADAR FESTIVAL

CARTAGENA

24 DE NOV. MALECÓN DE CRESPO

YO SOY KINZALQADAR FESTIVAL

CARTAGENA

24 DE NOV. MALECÓN DE CRESPO

CARTAGENA 23 Y 24 NOV

FANDANGO ORQUESTA

YO SOY KINZALQADAR FESTIVAL

MALECÓN DE CRESPO

Fest

CARTAGENA | NOV 23 Y 24

KINZALQADAR.COM/YO-SOY-KINZALQADAR-FESTIVAL

YO SOY KINZALQADAR FESTIVAL

MALECÓN DE CRESPO

CARTAGENA MALECÓN DE CRESPO

BENEFITS FOR CARTAGENA



CULTURAL PROMOTION

This event will help position Cartagena as a hub for multicultural events, attracting tourists and local and international media

EDUCATIONAL PROMOTION

The festival includes strong participation from universities and exchange programs, creating academic development opportunities for young people in the region.

ECONOMIC IMPACT

With the participation of over 10,000 people, the event will promote the local economy, boosting commerce, tourism, and small businesses.

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